

RESULTS OF BEGIN CENTRAL ASIA TOUR

Astana | Almaty | Tashkent | Bishkek

30 September – 5 October 2023



OVERALL

15 954
pre-registered
visitors

203
exhibitor
desks

6 224
visitors

28
countries
represented

Facts and figures

Cities	Astana	Almaty	Tashkent	Bishkek
Number of exhibitors	66	72	40	25
Countries represented	22	25	18	15
Visitors at the fair (pre-registered visitors)	1 935 (4 490 pre-registered)	1 642 (3 922 pre-registered)	1 465 (4 106 pre-registered)	1 182 (3 436 pre-registered)

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Australia
- Austria
- Azerbaijan
- Canada
- China
- Czech Republic
- Estonia
- France
- Germany
- Hungary
- Italy
- Kazakhstan
- Kyrgyzstan
- Latvia
- Lithuania
- Malaysia
- Poland
- Romania
- Singapore
- Slovakia
- Spain
- Switzerland
- Tajikistan
- Türkiye
- UAE
- UK
- Ukraine
- USA

Begin Group

Breite Str. 9, 14199 Berlin, Germany
+49 (30) 3080-7313