


RESULTS OF BEGIN CENTRAL ASIA TOUR

Astana | Almaty | Tashkent | Bishkek
19 February-17 March 2022



OVERALL

 **12987**
pre-registered
visitors

 **100**
exhibitor
desks

 **4220**
visitors

 **15**
countries
represented

Facts and figures

Cities	Astana	Almaty	Tashkent	Bishkek
Number of exhibitors	27	35	24	14
Countries represented	12	17	13	9
Visitors at the fair (pre-registered visitors)	985 (3953 pre-registered)	1130 (2650 pre-registered)	610 (2110 pre-registered)	1495 (4274 pre-registered)

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- National agencies
- Student consultancy

Countries represented:

- Austria
- Azerbaijan
- Czech Republic
- Estonia
- France
- Greece
- Hungary
- Italy
- Japan
- Latvia
- Lithuania
- Malaysia
- North Cyprus
- Türkiye
- Uzbekistan