

RESULTS OF BEGIN MENA TOUR


Cairo | Dubai

28–29 October 2023

Begin
group
BE IN GROUP



OVERALL

 **8 198**
pre-registered
visitors

 **43**
exhibitor
desks

 **750**
visitors

 **18**
countries
represented

Facts and figures

Cities	Cairo	Dubai
Number of exhibitors	21	22
Countries represented	11	14
Visitors at the fair (pre-registered visitors)	437 (5 129 pre-registered)	313 (3 069 pre-registered)

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Austria
- Canada
- Cyprus
- France
- Germany
- Hungary
- Ireland
- Italy
- Kenya
- Latvia
- Malaysia
- Romania
- Spain
- Switzerland
- Türkiye
- UK
- Ukraine
- USA

Begin Group

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