


# RESULTS OF BEGIN MENA TOUR

Cairo | Dubai  
4-5 March 2023

**Begin**  
group  
BE IN GROUP



## OVERALL

 **10488**  
pre-registered  
visitors

 **47**  
exhibitor  
desks

 **1201**  
visitors

 **17**  
countries  
represented

## Facts and figures

Cities	Cairo	Dubai
Number of exhibitors	28	19
Countries represented	10	12
Visitors at the fair (pre-registered visitors)	650 (6753 pre-registered)	551 (3735 pre-registered)

## Exhibitors' insights

### Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies

### Countries represented:

- Australia
- Canada
- China
- Cyprus
- Egypt
- Estonia
- France
- Hungary
- Latvia
- Malaysia
- Poland
- Romania
- South Africa
- Switzerland
- UAE
- UK
- USA

### Begin Group

Breite Str. 9, 14199 Berlin, Germany  
+49 (30) 3080-7313