


RESULTS OF BEGIN SOUTHEAST ASIA TOUR


Hanoi | Ho Chi Minh City
12-13 November 2022

Begin
roup
BE IN GROUP



OVERALL

 **3994**
pre-registered
visitors

 **89**
exhibitor
desks

 **1137**
visitors

 **24**
countries
represented

Facts and figures

Cities	Hanoi	Ho Chi Minh City
Number of exhibitors	44	45
Countries represented	19	20
Visitors at the fair (pre-registered visitors)	611 (1690 pre-registered)	526 (2304 pre-registered)

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies

Countries represented:

- Austria
- Belgium
- Canada
- China
- Czech Republic
- Finland
- France
- Germany
- Hungary
- India
- Indonesia
- Italy
- Japan
- Latvia
- Malaysia
- Netherlands
- Philippines
- Spain
- Switzerland
- Thailand
- Vietnam
- UK
- Ukraine
- USA

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