


RESULTS OF BEGIN SOUTHEAST ASIA TOUR

Hanoi | Ho Chi Minh City | Jakarta | Surabaya

11–19 November 2023



OVERALL

 **11 437**
pre-registered
visitors

 **118**
exhibitor
desks

 **2 173**
visitors

 **23**
countries
represented

Facts and figures

Cities	Hanoi	Ho Chi Minh City	Jakarta	Surabaya
Number of exhibitors	43	40	22	13
Countries represented	18	15	16	11
Visitors at the fair (pre-registered visitors)	508 (2 081 pre-registered)	554 (1 869 pre-registered)	622 (3 837 pre-registered)	489 (3 650 pre-registered)

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Australia
- Austria
- Azerbaijan
- Bulgaria
- Estonia
- France
- Germany
- Hungary
- Indonesia
- Italy
- Kazakhstan
- Latvia
- Malaysia
- Netherlands
- New Zealand
- Philippines
- Poland
- Singapore
- Spain
- Switzerland
- UAE
- UK
- USA

Begin Group

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