

RESULTS OF BEGIN CENTRAL ASIA TOUR

Bishkek | Tashkent | Almaty | Astana

20–25 February 2024



Facts and figures

Cities	Bishkek	Tashkent	Almaty	Astana
Number of exhibitors	29	40	80	73
Countries represented	18	22	25	24
Visitors at the fair	826	922	1 046	1 215
Pre-registered visitors	3 411	4 194	4 083	3 990

OVERALL

 **15 678**
pre-registered
visitors

 **222**
exhibitor
desks

 **4 009**
visitors

 **29**
countries
represented

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Australia
- Azerbaijan
- Canada
- Cyprus
- Czech Republic
- France
- Georgia
- Germany
- Greece
- Hong Kong, SAR China
- Hungary
- India
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Malaysia
- Netherlands
- North Cyprus
- Poland
- Spain
- Switzerland
- Türkiye
- UAE
- Ukraine
- USA
- Uzbekistan
- UK

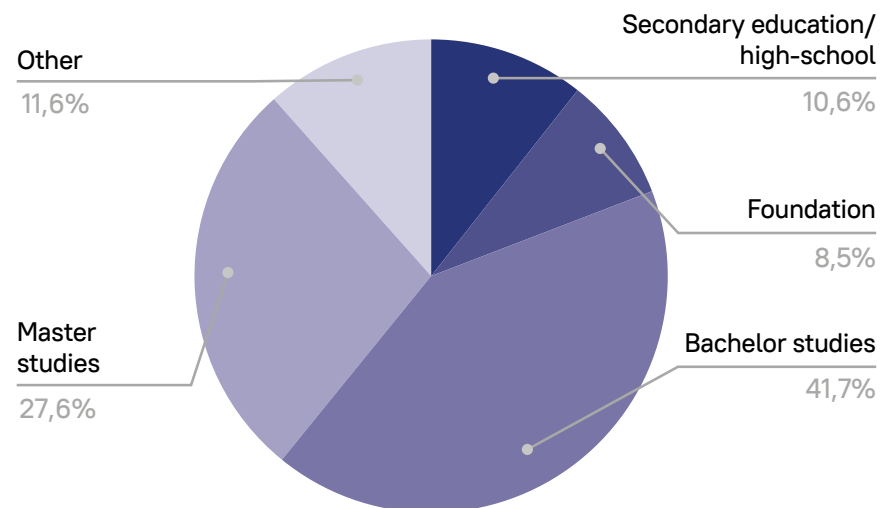
BEGIN CENTRAL ASIA TOUR STATISTICS

based on the results of Begin Edu Fairs in Spring 2024

AVERAGE NUMBERS

- 40% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 50% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

