

RESULTS OF BEGIN EURASIA TOUR

Tbilisi | Baku


9–10 March 2024



Facts and figures

Cities	Tbilisi	Baku
Number of exhibitors	27	49
Countries represented	13	20
Visitors at the fair	676	823
Pre-registered visitors	3 040	3 995

OVERALL

 **7 035**
pre-registered
visitors

 **76**
exhibitor
desks

 **1 499**
visitors

 **21**
countries
represented

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- Student consultancies
- Language schools

Countries represented:

- Azerbaijan
- Canada
- Czech Republic
- Finland
- France
- Georgia
- Germany
- Hungary
- Italy
- Japan
- Latvia
- Lithuania
- Malaysia
- North Cyprus
- Poland
- Spain
- Switzerland
- Türkiye
- UAE
- USA
- UK

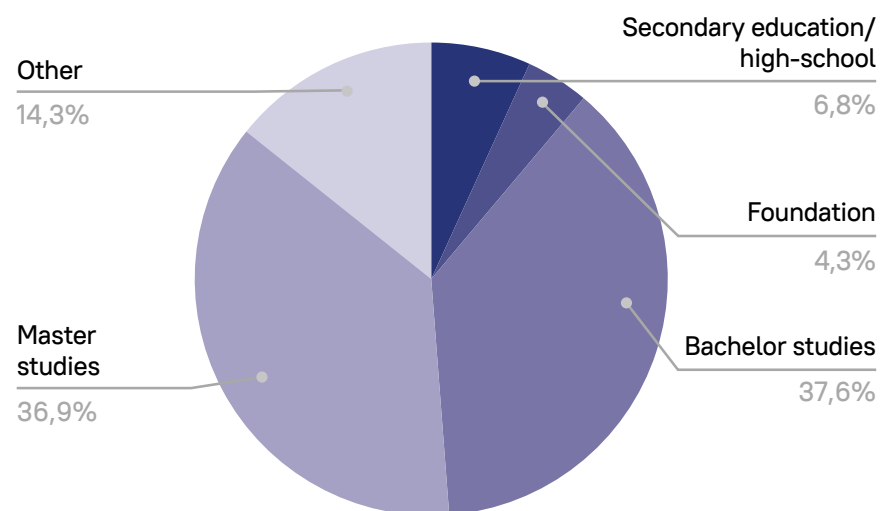
BEGIN EURASIA TOUR STATISTICS

based on the results of Begin Edu Fairs in Spring 2024

AVERAGE NUMBERS

- 30% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 40% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

