

BEGIN HIGH SCHOOL UNIVERSITY FAIR IN ITALY

Connect with Ambitious Students Exploring Study Abroad

Begin Group invites you to a focused event series in Italy designed to connect with talented, motivated students and their support networks. These fairs provide a unique opportunity to engage with students, parents, and school counsellors from top international, bilingual, and public schools in two key cities.

Event Details:

- **Turin:** 29 April, 9:00–12:30
WINS - World International School of Torino
Participants: Vittoria International School, bilingual and public schools
- **Ferrara:** 30 April, 9:00–12:30
Smiling International School
Participants: International School of Bologna, International School of Modena, International School of Monza, International School of Siena

Target audience: Students in their final years of high school, their parents, and school counsellors

Expected Attendance: 150–250 visitors

Format: Dedicated table setup in the school hall alongside other educational representatives.

Organisation: Full logistical support, including transfers and on-site coordination by Begin Group representatives



Why Participate?

- **Reach multiple schools at once:** This format brings together students from several top international schools in one place, saving time while increasing your reach.
- **Engage directly:** Meet motivated high school students actively exploring international education opportunities.
- **Targeted outreach:** Interact with students whose academic goals align with your institution's programmes.
- **Build relationships:** Network with school counsellors who influence students' education choices.
- **Strengthen presence:** Enhance your institution's visibility in this high-potential market.
- **Valuable insights:** Gain a deeper understanding of local students' preferences and interests.

High School University Fair Fees

1 city – EUR 1,450

2 cities – 10% off