

# B2B MEETINGS WITH SCHOOL COUNSELLORS

## Network with Counsellors Guiding Students Towards Your Institution

Begin Group offers a unique opportunity to connect you with the school counsellors of the top regional high schools. Our B2B meetings are designed to provide the perfect networking with representatives from high schools known for graduating students with a strong international education focus.

### B2B Meetings Format

**Duration:** 1.5 hours (before Begin Edu Fair)

**Location:** Dedicated hall at the Begin Edu Fair venue (a 5-star hotel)

**Format:** Smart networking with breakfast and one-on-one meetings

**Focused Meetings:** 15–20 minute one-on-one sessions with 5–6 high schools counsellors



### Spring 2025

- 26 February. **Tashkent, Uzbekistan**
- 1 March. **Astana, Kazakhstan**
- 2 March. **Almaty, Kazakhstan**
- 5 March. **Bishkek, Kyrgyzstan**
- 22 March. **Mumbai, India**
- 2 April. **Jakarta, Indonesia**
- 6 April. **Ho Chi Minh City, Vietnam**
- 9 April. **Cairo, Egypt**
- 12 April. **Istanbul, Türkiye**
- 13 April. **Baku, Azerbaijan**
- 16 April. **Tbilisi, Georgia**

### Autumn 2025

- 8 October. **Tashkent, Uzbekistan**
- 11 October. **Astana, Kazakhstan**
- 12 October. **Almaty, Kazakhstan**
- 15 October. **Bishkek, Kyrgyzstan**
- 18 October. **Tbilisi, Georgia**
- 19 October. **Baku, Azerbaijan**
- 22 October. **Istanbul, Türkiye**
- 26 October. **Jakarta, Indonesia**
- 2 November. **Ho Chi Minh City, Vietnam**
- 8 November. **New Delhi, India**
- 9 November. **Mumbai, India**
- 11 November. **Bangalore, India**
- 15 November. **Cairo, Egypt**

### Why Participate?

**Increase brand awareness & attract top talent:** Build relationships with school counsellors who guide students towards their futures. Highlight your unique educational offerings directly to those who can advise their students on the next stages of their academic careers.

**Maximise networking efficiency:** Engage in focused 15–20 minute meetings with 5–6 counsellors from prestigious regional high schools – all within a comfortable setting before the Begin Edu Fair.

**Connect with the right schools:** Our reach extends beyond high schools included in our school visits. We connect you with counsellors from the best schools in the region, including those that are traditionally difficult to access.

**Flexibility and customisation:** We tailor the meetings to your preferences, selecting schools that align with your institution's goals.

Fees (per city): **EUR 700**

**10% discount for 2 events,  
20% for 3 or more events.**

### Our participants say

"Your wonderful B2B meetings exceeded all our expectations. We achieved everything we needed – new connections, opportunities for cooperation, and the main impact".