

BEGIN HIGH SCHOOL UNIVERSITY FAIR IN EUROPE

Begin
group
BE IN GROUP



Connect with Ambitious Students Exploring Study Abroad

Begin Group invites you to an exclusive event designed to connect with talented, motivated students and their support networks—all in one convenient location. This event brings together students, parents, and school counsellors from multiple top international schools to a central venue, creating a highly engaging and productive environment for all participants.

Event Format

Duration: 2–3 hours

Venue: 1-2 leading international schools, hosting students from nearby schools

Schools: Carefully selected local international schools, matched to your institution's profile

Target audience: Students in their final years of high school, their parents, and school counsellors

Expected Attendance: 150–250 participants

Format: Dedicated table setup in the school hall alongside other educational representatives.

Organisation: Full logistical support, including transfers and on-site coordination by Begin Group representatives

This format allows institutions to engage directly with students whose academic goals align with their programmes, while also building valuable connections with school counsellors who play a key role in guiding study abroad decisions. It's an efficient and impactful way to strengthen visibility and outreach across multiple schools at once.

High School University Fair Fees

1 city – EUR 1,450

2 cities – 10% off

3 or more cities – 20% off

Event Schedule & Schools

29 April • Turin, Italy

Venue: WINS – World International School of Torino

Invited Schools:

- Vittoria International School
- Bilingual and public schools from the region

30 April • Ferrara, Italy

Venue: Smiling International School

Invited Schools:

- International School of Bologna
- International School of Modena
- International School of Monza
- International School of Siena

2 June • Sofia, Bulgaria

Venue: St. George International School and Preschool

Invited Schools:

- Anglo-American School of Sofia
- American English Academy
- British School Sofia

3 June • Bucharest, Romania

Venues: Deutsche Schule Bukarest & Avenor College

Invited Schools:

- Cambridge School of Bucharest
- Verita International School
- American International School of Bucharest (AISB)
- Questfield School

5 June • Belgrade, Serbia

Venues: Educational System "Crnjanski"

& Brook Hill International School

Invited Schools:

- Ruđer Bošković School
- Chartwell International School
- British International School Belgrade

Please note: Hosting and participating schools are subject to change.

Begin Group

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