

RESULTS OF BEGIN CENTRAL ASIA TOUR

Bishkek | Tashkent | Almaty | Astana


Autumn 2024



Facts and figures

Cities	Bishkek	Tashkent	Almaty	Astana
Number of exhibitors	29	35	69	69
Countries represented	12	16	22	24
Pre-registered visitors	3 302	3 876	3 727	4 026

OVERALL

 **14 931**
pre-registered
visitors

 **202**
exhibitors

 **26**
countries
represented

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Austria
- Belgium
- Bulgaria
- Canada
- China
- Czechia
- France
- Georgia
- Germany
- Hong Kong SAR, China
- Hungary
- Italy
- Kazakhstan
- Latvia
- Malaysia
- Poland
- Romania
- Singapore
- Slovakia
- Spain
- Switzerland
- UAE
- UK
- Ukraine
- USA
- Uzbekistan

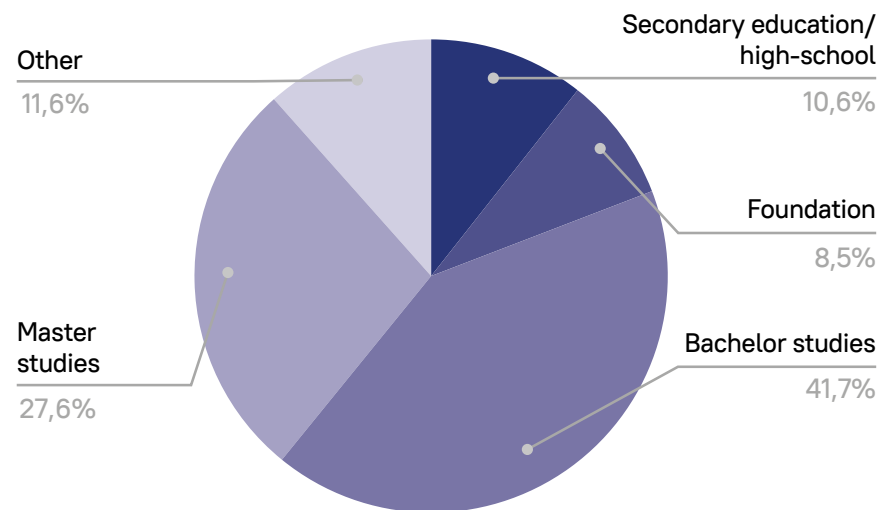
BEGIN CENTRAL ASIA TOUR STATISTICS

based on the results of Begin Edu Fairs in Autumn 2024

AVERAGE NUMBERS

- 40% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 50% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

