

RESULTS OF BEGIN EURASIA TOUR

Tbilisi | Baku | Istanbul

Autumn 2024



OVERALL

 **7035**
pre-registered visitors

 **76**
exhibitors

 **23**
countries represented

Facts and figures

Cities	Tbilisi	Baku	Istanbul
Number of exhibitors	22	40	19
Countries represented	12	19	12
Pre-registered visitors	2809	4082	2470

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- Student consultancies
- Language schools

Countries represented:

- Bulgaria
- Canada
- Czechia
- Finland
- France
- Germany
- Hong Kong SAR, China
- Hungary
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Malaysia
- Poland
- Romania
- Singapore
- Slovakia
- Slovenia
- Switzerland
- UAE
- UK
- USA

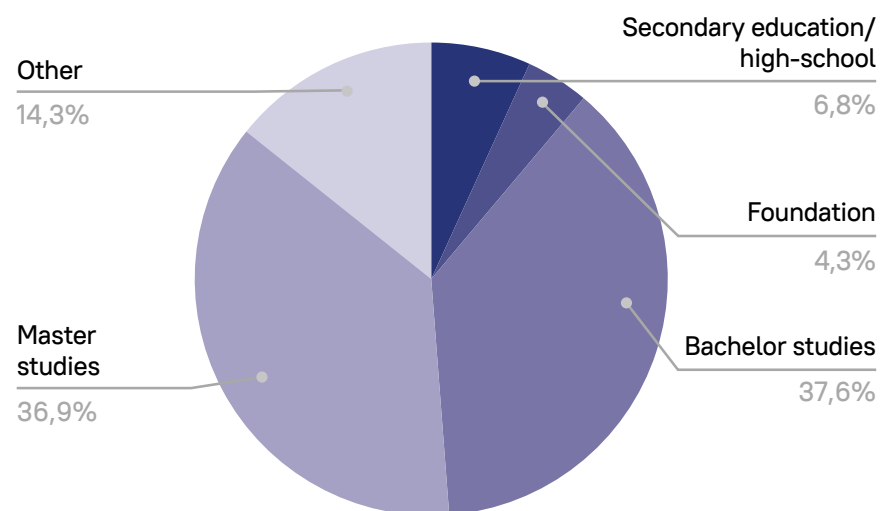
BEGIN EURASIA TOUR STATISTICS

based on the results of Begin Edu Fairs in Autumn 2024

AVERAGE NUMBERS

- 30% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 40% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

