


RESULTS OF BEGIN MENA TOUR

Cairo

Autumn 2024



OVERALL

 **8 516**
pre-registered
visitors

 **42**
exhibitors

 **15**
countries
represented

Facts and figures

Cities	Cairo
Number of exhibitors	16
Countries represented	15
Pre-registered visitors	5 908

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Austria
- Bulgaria
- Egypt
- France
- Italy
- Korea
- Latvia
- Malaysia
- Poland
- Romania
- Slovenia
- Spain
- Switzerland
- UK
- USA

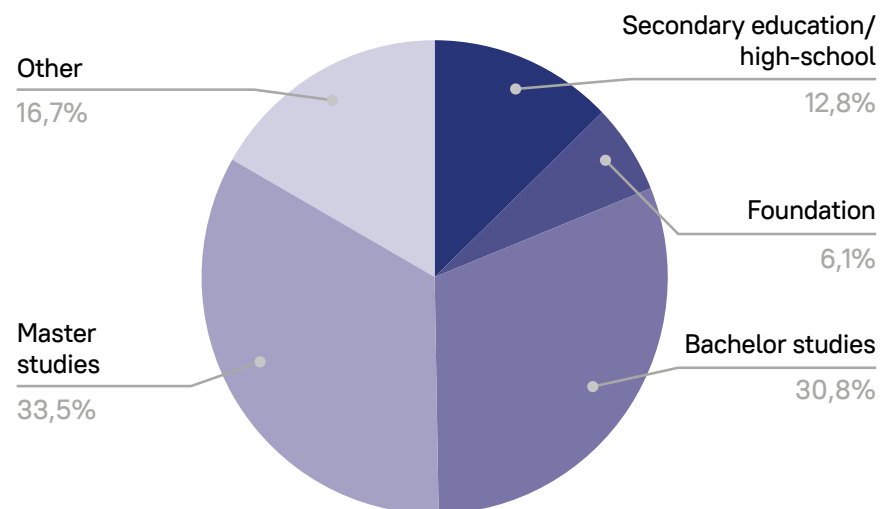
BEGIN MENA TOUR STATISTICS

based on the results of Begin Edu Fairs in Autumn 2024

AVERAGE NUMBERS

- 50% of attendees consider to enroll for the next academic year
- 35% of attendees hold academic/sporting achievements
- 50% of attendees have TOEFL/IELTS or will be receiving them soon

LEVELS OF STUDY



FIELDS OF STUDY

