



BEGIN IN-PERSON EDU FAIRS STATISTICS

Central Asia | Eurasia | MENA | India | Southeast Asia
Spring 2024



OVERALL

 **57 109**
pre-registered
visitors

 **526**
exhibitor
desks

 **10 368**
visitors

 **34**
countries
represented

Facts and figures

Regions	Central Asia	Eurasia	MENA	India	Southeast Asia
Number of exhibitors	222	76	42	98	88
Countries represented	28	18	20	18	16
Visitors at the fair	4 009	1 499	779	1 812	2 269
Pre-registered visitors	15 678	7 035	8 516	14 959	10 921

Exhibitors' insights

Types of exhibitors:

- Universities
- Business schools
- Boarding schools
- National agencies
- Student consultancies
- Language schools

Countries represented:

- Australia
- Austria
- Azerbaijan
- Belgium
- Canada
- Cyprus
- Czech Republic
- Estonia
- Finland
- France
- Georgia
- Germany
- Greece
- Hong Kong, SAR China
- Hungary
- India
- Italy
- Japan
- Kazakhstan
- Latvia
- Lithuania
- Malaysia
- Netherlands
- North Cyprus
- Poland
- Singapore
- Spain
- Switzerland
- Türkiye
- UAE
- UK
- Ukraine
- USA
- Uzbekistan